

MEDIA RELEASE

Friday, 11 November 2011

ING DIRECT announces new community partners

ING DIRECT has announced its new community partners for 2012, following a review of its Community Impact program. Each of the following organisations was chosen for their innovative approach to helping young people realise their potential.

ING DIRECT's new charity partners are:

- Cerebral Palsy Alliance
- National Centre of Indigenous Excellence
- School for Social Entrepreneurs
- United Way: Community Impact Program

ING DIRECT CEO, Don Koch played an important role in choosing on each partner to ensure they fit with ING DIRECT's broader business objectives.

"These partnerships mark a shift in our approach towards aligning our community programs with our cultural values and business objectives.

"These partners will help us take the Community Impact program to the next level, continue to make a real and meaningful difference in the community, and give our staff a greater opportunity to contribute.

"We believe there are great opportunities to create positive social change by delivering innovative programs that help to realise the potential of young people in our community," said Koch.

-ENDS-

To find out more about each partner, please click on the links below:

[Cerebral Palsy Alliance](#)

[National Centre for Indigenous Excellence](#)

[School for Social Entrepreneurs](#)

[United Way: Community Impact Program](#)

Media contact:

Caroline Thomas
PR Manager, ING DIRECT
Ph: 02 9018 5160
M: 0413 317 225
caroline.thomas@ingdirect.com.au

About ING DIRECT

ING DIRECT began operating in Australia in 1999. By doing business online, over the phone and through intermediaries, ING DIRECT keeps its overheads low and passes the savings onto customers in the form of competitive rates. Today, it has grown to become Australia's fifth largest retail bank, with \$24 billion in deposits, more than \$37 billion in loans and around 1.4 million customers.

Please note ING DIRECT is never abbreviated to ING.