

RESEARCH METHODOLOGY

The research was conducted in two stages; a national quantitative survey to determine opinion and behaviours, followed qualitative focus groups to provide further background and insight. The national survey of n=1,236 working Australians with superannuation was conducted from 6-11 August 2015. An online discussion board hosted by i-link was used to obtain qualitative feedback from a group of Australian adult workers. The discussion took place over three days from 18 -20 August and was moderated by Kreab Research.



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