



STARTSOMEGOOD



school for
social
entrepreneurs

Calling all social entrepreneurs! Kick-start your dreams with Dreamstarter 2015

7 August 2015: Social entrepreneurs and change-makers across Australia are being invited to apply for the latest round of [Dreamstarter](#), an online crowdfunding initiative for social change presented by ING DIRECT, StartSomeGood and the School for Social Entrepreneurs.

For each successful Dreamstarter candidate, ING DIRECT provides seed funding up to 50% of the 'tipping point' of the crowdfunding campaigns.

Dreamstarter also provides access to training on how to run a crowdfunding campaign, campaign support and promotion, and financial management courses to help the change-makers sustainably manage and grow their organisation.

Seven change-makers have already crowdfunded with the support of Dreamstarter this year, raising more than \$137,726, bringing the total raised to over half a million dollars since the initiative began. Successful projects this year included [One Voice](#) in Melbourne, providing a mobile shower service for the homeless community, and [The Social Outfit](#) in Sydney, a fashion outlet providing training and employment to refugee and new migrant communities.

Dreamstarter is open for applications until 30 August. Candidates for the upcoming round of Dreamstarter will run their crowdfunding campaign for 30 days, launching in October.

Interested change-makers should visit [Dreamstarter](#) to find out more and lodge their applications.

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About ING DIRECT

[ING DIRECT](#) changed the way Australians bank 15 years ago by launching the country's first high interest, fee free online savings account. Since then, we've brought this low fee value to home loans, transactional banking and superannuation. With over 1.5 million customers – and \$32 billion in savings and \$38 billion in mortgages – ING DIRECT has the highest Net Promoter Score of any bank.

About StartSomeGood

[StartSomeGood](#) is a crowdfunding platform for social innovation. They aim to create an "everyone a changemaker" world, where anyone with an idea for creating a better future is empowered to make it happen. They connect your dream with the people and resources you need to make an impact.

About the School for Social Entrepreneurs

[School for Social Entrepreneurs](#) (SSE) Australia inspires and equips changemakers and social entrepreneurs to establish, scale and sustain social ventures that foster social and economic participation, and create a lasting impact within disadvantaged communities. Their vision is a community powering positive changemakers for a more inclusive and sustainable world.