

Orange Everyday takes top spot

Money magazine 2015 Best of the Best award for Best Everyday Account - Bank

Thursday, 4 December 2014: ING DIRECT's Orange Everyday transaction account has taken top spot in the *Money* magazine 2015 Best of the Best award for Best Everyday Account – Bank.

The Orange Everyday transaction account helps Australians to get more from their banking by offering:

- Fee-free ATM transactions across Australia¹
- 2% cash back on Australian Visa PayWave purchases under \$100¹

Mr John Arnott, Executive Director, Customers, ING DIRECT, said the focus for Orange Everyday was on continuing to meet the needs of our Primary Bank customers in order to help them get ahead:

"With fee-free ATM transactions¹, cashback on Visa PayWave² and no monthly account-keeping fees, Orange Everyday offers a great deal for Australians.

"The response from our customers to Orange Everyday and its range of features and benefits has been fantastic, and to be recognised as best in class by *Money* magazine shows that our customer-focused approach to banking is really hitting the mark."

ING DIRECT also took out top honours in the Cheapest Five-year Fixed Investment Loan category of the *Money* magazine 2015 Best of the Best Awards for its Investment Fixed 5 year home loan product.

Also recognised in the awards were the Orange Advantage home loan and the SmartPack Mortgage Simplifier (250-499k), which were ranked in the top three in their respective categories of Cheapest Flexible Home Loan and Cheapest Variable Home Loan – Bank.

For more information about the ING DIRECT Orange Everyday account, please visit <http://www.ingdirect.com.au/everyday-banking.html>

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¹ When customers deposit \$1,000 or more per month from an external source

² 2% cashback on Visa PayWave purchases under \$100 when customers deposit \$1,000 or more per month from an external source

About ING DIRECT

ING DIRECT changed the way Australians bank 15 years ago by launching the country's first high interest, fee free online savings account. Since then, we've brought this low fee value to home loans, transactional banking and superannuation. ING DIRECT has over 1.5 million customers, with \$30 billion in savings and \$38 billion in mortgages.