**MEDIA RELEASE**

**ING DIRECT MOST AWARDED BANK AT MOZO AWARDS**

***Wednesday, 3 October 2012:*** ING DIRECT is the most awarded bank in this year’s Mozo People’s Choice Awards recognising Australia’s favourite financial brands - based on the votes of 25,000 bank customers.

Its Orange Everyday account won Best Bank Account and Best Debit Card for the second year in a row while ING DIRECT was also awarded Best Direct Bank and Best Term Deposits - out of 200 institutions.

ING DIRECT’s Brett Morgan said, “We are incredibly proud to be recognised with awards that are voted for by customers who base their reviews on real life experiences with our products.

“I’m particularly proud of the awards for our Everyday Bank account, Orange Everyday, which is loved by our customers.

“The Orange Everyday account gives customers’ access to any ATM in Australia for free when they withdraw more than $200 and the latest card is Visa payWave enabled,” said Morgan.

ING DIRECT received four awards in total and was mentioned among the Top 5 Banks and Top 5 Savings Accounts for the Savings Maximiser.

More than 25,000 customers from around Australia rated their banking provider on overall satisfaction, price, features, customer service, convenience and trust.

***-ENDS-***

*\* Visa payWave is a contactless technology in ING DIRECT’s new Orange Everyday cards which make it faster and easier to pay for purchases under $100.*

**For images and logos, visit the ING DIRECT** [**Online Newsroom**](http://ingdirect.wieck.com/)**.**

**Media contact:**

Caroline Thomas

PR Manager, ING DIRECT

+61 2 9018 5160

+61 413 317 225

caroline.thomas@ingdirect.com.au

**The 2012 Mozo People’s Choice Awards** were created to give Australians the chance to have their say on their banking and insurance experience and cast their vote on the country’s best and worst banking and insurance providers.Now in their third year, 25,000 Australians participated in the 2012 Mozo People’s Choice Awards by rating their financial institution on the [Mozo](http://mozo.com.au/) website over the last 12 months.

**About ING DIRECT**

ING DIRECT pioneered branchless banking in Australia by offering the first online, high interest, fee free savings account. Our low cost operating model allows us to pass these savings on to the customer in the form of great value products and services. Today, ING DIRECT has more than 1.4 million customers with $26 billion in deposits and $38 billion in mortgages and a range of innovative banking products. **Please note ING DIRECT is never abbreviated to ING.**