

Media release

One small tap, a giant step for humankind

ING DIRECT brings Android Pay to customers

Wednesday 24 August, 2016: ING DIRECT has launched with Android Pay, supporting customers to use their phones to tap and pay for coffee, groceries, petrol or anything else when they're out and about. It's simple, secure and convenient, and best of all, [ING DIRECT](#) has teamed up with [AbilityMate](#) so every tap can contribute towards helping change the life of a child living with disability.

For every purchase made with ING DIRECT and Android Pay, [ING DIRECT will donate \\$1¹ to AbilityMate](#): a world-first technology platform dedicated to making life-changing assistive devices available to all who need them.

John Arnott, Executive Director, Customers, at ING DIRECT said: "Our Orange Everyday transaction account customers love mobile technology, and with Android Pay they will be able to use the latest technology for their everyday purchases. It's so simple and convenient that it has the potential to make a big difference to how we go about our daily lives.

"We have teamed up with AbilityMate, so that while our customers are using technology to make their lives easier, they will in turn be contributing towards an amazing technology platform that can make a huge difference in the lives of those living with disabilities or mobility issues."

Amongst banks in Australia, ING DIRECT leads the pack with 51 per cent of customers highly digitally engaged². And almost 70 per cent of ING DIRECT customers who use the bank as their main financial institution, use the ING DIRECT app to manage their money.

John added: "With such high digital engagement, we're sure our customers will love the simplicity and convenience of this new way of paying.

"And through our partnership with AbilityMate, we've made it very simple; just changing the way our customers pay today, can help to change a child's future."

Android Pay enables Android users to seamlessly tap and pay with their phones at almost 900,000 payment terminals in shops across Australia, with more locations being added every day.

-ENDS-

¹ ING DIRECT will donate \$1 to AbilityMate for each purchase made using Android Pay with ING DIRECT between 22 August 2016 and 2 October 2016 up to a maximum donation of \$50,000. Each donation will be made by ING DIRECT itself on our own behalf (and will not be tax deductible for customers). The minimum donation amount that ING DIRECT will make to AbilityMate is \$25,000. Please note that we will not make a donation in respect of any Android Pay purchase that is later reversed for any reason.

² http://www.rfintelligence.com/_blog/RFi_Media_Centre/post/media-release-global-retail-banking-cross-sell---2015-australia-release/

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About ING DIRECT

ING DIRECT changed the way Australians bank 17 years ago by launching the country's first high interest, fee free online savings account. Since then, we've brought this low fee value to home loans, transactional banking and superannuation.

With over 1.6 million customers – and \$34 billion in savings and \$40 billion in mortgages – ING DIRECT has the highest Net Promoter Score of any bank.

Australia's most recommended bank (Source: Nielsen Consumer & Media View Jul '15 – Dec '15 (n=9,552) when compared by customers of 14 other banks operating in Australia.).